



# CONNIE ROTECLA

Artistic Director / Choreographer / Entertainment Talent Management

*Press Kit*

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## DIRECTOR & PRODUCER

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Connie Rotella is acknowledged as a frontrunner in the entertainment industry and is highly sought after for her exceptional ability to discover and nurture artistic talent. As the owner and artistic director of Danse 1...2...3, Montreal's foremost performing arts studio specializing in triple threat training since 2006, she zealously represents, mentors, and guides aspiring Canadian artists to hone their skills and launch their careers.

Connie has contributed her expertise to numerous TV and stage productions, from the initial idea conception to the final stages of casting and production.

*Connie Rotella*

Connie Rotella / Director

# PROJECT MANAGER



Connie is highly proficient in aiding teams to enhance their impact. She has collaborated with numerous acclaimed directors and producers from around the world to select skilled artists and actualize their creative endeavors. Her exceptional ability to juggle multiple tasks is complemented by her insightful appreciation of the significance of each department.

She conducts her work with great precision and professionalism, demonstrating a distinct vision and unwavering concentration. Her steadfast commitment to her work ethic, values, and efficiency have earned her recognition, and she inspires confidence and guidance as a leader during meetings, rehearsals, and live performances.



\*Connie was the first Canadian to facilitate a theatrical workshop for the contestants of Season 3 of You Can Dance, Poland.

# ACCOMPLISHMENTS



On Stage At Les Folies Bergères In Paris

Connie Rotella is a professional dancer, teacher, choreographer and director with over three decades of experience working in dance, film, television and on stage. She trained primarily in Montreal and Toronto, as well as participated in numerous dance workshops in New York and Los Angeles.

Recent projects include: choreographing and directing scenes in "The Venerary of Samantha Bird", where she worked closely with actors Katherine Langford and Finn Jones; as well as directing internationally renowned composer Romano Musumarra's 1st of 6 movements from "oceanbook fantasia for piano and virtual instruments." In 2024, she will be working alongside director, Alexis Pitkevitch, on the next musical production "Tootsie".

Highlights of Connie's previous choreography work include working with actress Linda Sorgini as Judy Garland ("La fin d'une Étoile"), judging alongside Jean-Marc Généreux and Vince Guzzo on "Dancing with the Stars", Judith Bérard's hit show "For Your Eyes Only" and Bruno Pelletier's music video "Loin de la ville".

Connie has also worked with many touring productions, including the musical revues Danse-Sing and Il était une fois un cabaret, where she contributed as assistant director, choreographer and performer for over ten years. The tours included Canada, the U.S. (notably, Caesar's Palace, Atlantic City), Europe (notably, Les Folies Bergères, Paris), Canadian Forces in the Middle East, Germany, Bosnia and the Arctic.

As the artistic director and producer of BronCon Productions, Connie has staged the hit shows "Forever Broadway" and "Musical Show Off", featuring established and emerging talent.



# ARTISTIC GALLERY

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On set with Finn Jones and Katherine Langford  
(The Veneray of Samantha Bird, dir: Larysa Kondracki, Cheryl Dunye)



On set with actress Joey King for the movie "White House Down"



On set with Bruno Pelletier



Judge Connie Rotella with Jean Marc Généreux, Vince Guzzo,  
Pierre Allaire, Natasha Gargiulo and Freeway Frank



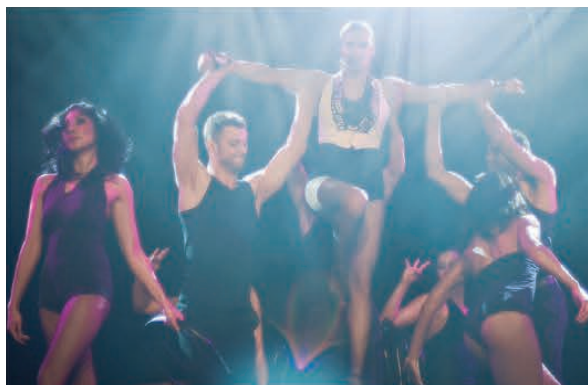
With Judith Bérard at the Casino de Montréal, Canada



She had the distinct honor of directing Sonny Turner, the iconic  
1959 lead singer of The Platters, in Montreal - Place Des Arts.



Actor and choreographer - On Set With Marc Labrèche



Director, Choreographer & Producer - Musical Show : "Forever Broadway"



Director & Choreographer for " Saturday Night Fever"



Director & Choreographer for "Beauty and the Beast"



On stage at Caesar's Palace



Director, Choreographer & Producer - Musical Show : "Forever Broadway"



## DIVERSE DIVISIONS

### AGENCE TRIPLE THREAT AGENCY

Triple Threat Agency specializes in representing actors with unique skill sets, such as singing, dancing, playing musical instruments, songwriting, or excelling in athletic sports. The agency serves as a key liaison for all agents of artists training at Triple Threat Academy in the performance industry. We are committed to collaborating with agents to help our clients succeed in fulfilling requests for special skills in contracts or auditions.

The Agency strives to manage the incoming requests and demands of the dynamic entertainment industry by offering high-caliber performances in the workplace and audition room, contributing to the success stories of our clients.



Danse 1...2...3 is a dance studio run by Connie Rotella, catering to students who aspire to be triple threats in the entertainment industry. We provide comprehensive training in various dance forms such as ballet, jazz, tap, hip hop, and contemporary, as well as acting, singing, voice, and music training. These are essential "tools" that equip students to excel as triple threats.

The studio's primary objective is to offer the best training in Montreal to students of all ages and levels, from recreational to advanced, ranging from 3 years old to 100 years old. At Danse 1...2...3, we are committed to imparting students with the knowledge, appreciation, and skills necessary to derive lifelong enjoyment from dance, music, and acting.

### Triple Threat Academy

Triple Threat Academy is designed for aspiring artists who aim to develop their skills and pursue a career in the arts industry, including singers, actors, and dancers. Our program caters to both professionals and semi-professionals seeking to master all three disciplines or improve their proficiency in a specific area.

The Academy fosters stronger connections among artists, agents, and casting directors, enabling talent to be better equipped for various opportunities through ongoing training and audition programs. Our aim is to prepare individuals to perform at their best and seize opportunities in the competitive entertainment industry.



# AUTHOR & CONSULTANT



## AMAZON AUTHOR

Connie Rotella's "Becoming One - A Journey of Self-discovery and Reconnection from Within" chronicles her personal transformation from emotional vulnerability to newfound awareness, which aligned with her lifelong passion for dance. Through her experiences, she inspires readers to fearlessly reconnect with their own powerful inner voice, trust their ability to heal, and confidently pursue their purpose instead of avoiding it.

Published in December 2016, "Becoming One" rapidly achieved bestseller status on Amazon and was ranked as the #1 Hot New Release in personal transformation.

## CONSULTANT FOR ARTISTIC DEVELOPMENT

Connie offers professional consulting services that provide comprehensive guidance and support for individuals seeking to enhance their personal and artistic development. She specializes in helping aspiring artists unleash their full potential and succeed in the competitive creative industry. Connie provides tailored solutions and expert advice, helping clients identify their strengths and weaknesses, set achievable goals, and map out a clear path to success.



# TESTIMONIALS

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## **Jill Aberman**

Connie, I cannot thank you enough for taking the time out of your extremely busy schedule to help us arrange a troop of fantastic dancers who performed at our show Thursday. I just love the choice of music and dance performance that accompanies our campaign video. The feedback has been amazing. I was so proud of your team they did an incredible job!

## **Sophye Nolet**

They are no words to express the joy, happiness and love that yesterday's show gave me... I'm still in awe over how everything came to be. It was like being on a cloud! Connie, you bring so much joy and passion in the things that you do and in people lives ... you truly are an Angel!

## **Victoria Sanchez**

So moved and impressed by the Show Awakening at Theatre Desjardins. So proud of our amazing Montreal women Connie Rotella and talented and performers who gave it their all! It was truly a magical show. This is the calibre of talent Montreal is made of - now it's time to give this talent the time of day! Critics, publicity, love, support and appreciation! So much hard work goes into a show like this, and you guys nailed it!

## **Martin Dube**

I have worked with a lot of talented and passionate people over the years in my career, but working with Connie is an absolute privilege. Her energy, passion, and love for theatre, dance, and music are outstanding. I hope to continue working with her for years to come!

## **Vincenzo Guzzo**

Reading "Becoming One - A Journey of Self-discovery and Reconnection from Within" by Connie Rotella brought about mixed feelings and surprised me with its relatable message. What started as Connie's personal journey of self-discovery became my own as I began to reflect on my past, present, and future. It was a reminder that I am not alone in this world and that I too have the power to examine my life and shape my future based on how I handle each day.

## **Chris Barillano**

Connie Rotella's energy, passion, and warmth are infectious and you feel it as soon as she walks in a room. She is a talented, kind, and extremely hard-working professional who always puts her students first. Mentorship and the future of our industry are her top priorities.



*Connie Rotella*

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